

# MILAGRES COLLEGE, KALLIANPUR, UDUPI – 576114

## CAREER GUIDANCE & PLACEMENT CELL

Activity: Edred CSR Drive

Topic: CSR Drive

Date: January 09, 2023

Venue: Library & Information Centre

Resource Person: Mr Madhusudan H  
Co-Founder & VP Campus.

Number of Beneficiaries: 30 Final Year Students

Edred CSR Drive was organized by the Career Guidance Cell for the students on: January 09, 2023 at Library & Information Centre of the college. Mr Madhusudan H, Co-Founder & VP of Edred was the resource person. During the virtual session he emphasized the importance of Digital Marketing in the present era. And he asked the students to take up the relevant certificate courses which will help the students to get the placement. During the session he explained the workings of Edred. He spoke about the duration, fee structure of the course and the placement opportunities offered after the completion of the course. Total 30 students participated in the CSR Drive.



**Convener**

**IQAC Coordinator    Principal**

**MILAGRES COLLEGE, KALLIANPUR, UDUPI – 576114**

**CAREER GUIDANCE & PLACEMENT CELL**

Name of the Programme: Edred CSR Drive

Organizers: Career Guidance & Placement Cell

Date: January 09, 2023

Venue: Library & Information Centre

Participants: Final year students

Outcome of the program:

- To get toknow about the Digital Marketing.
- To find a suitable job in digital marketing
- To familiarize digital awareness environment
- To imbibe online marketing, e marketing, e commerce in the young minds.

**Convener**

**IQAC Coordinator**

**Principal**